



**PRICE SHEET**  
**CORPORATE ON-LINE TV AND AUDIO NEWSCASTS**  
**MAY 1, 2006** (Price sheet amounts may be updated without notice)

Following are the frequency deliverable options and respective pricing for the MCCI turnkey corporate on-line TV and audio newscast productions. All prices include all annual costs of technology, videography, audio recording, staffing, finishing, and ready-to-stream delivery to your webmaster or communicator. All prices assume 36 month commitments.

	<u>Deliverable Units</u>	<u>Annual Cost</u>
<b>Audio Newscast/Podcast—5 minute:</b>		
• Every other week	26	\$ 49,000
• Weekly	52	78,000
• Daily	254	195,800

**Corporate Leadership TV Messages:**  
(Intranet/Internet TV Segment Programming for employees and shareholders. Interviews quarterly, broken into short (1-3 min.) video bites for posting)

• Quarterly production cycle (max 624 minutes of programming; delivered 3 times weekly, 156 video bites/year)	156	\$ 75,000
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**TV Newscast—5 minute:**

• Quarterly, 4 production cycles	4	\$ 79,500
• Bi-Monthly, 6 production cycles	6	99,000
• Monthly, 1 production cycle	12	70,500
• Monthly, 2 production cycles	12	76,400
• Monthly, with monthly production cycle	12	185,000
• Weekly	52	516,000
• Twice-weekly	104	770,500
• Daily	254	1,225,000